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Documentary Amazônia 4.0 is awarded at Cannes World Film Festival



The film won the Best Environmental Film Award. This is the third time that the production released by Grape ESG, in April this year, stands out in an international festival.

By Rhayana Araújo

Amazônia 4.0 was featured in another international festival. This time, the documentary won this Thursday, June 24, the award *Best Environmental Film* of the *Cannes Film Festival World*, for the month of May 2021. Released worldwide in April this year by Grape ESG, the film is executive produced Ricardo Assumpção and Ione Anderson, CEO and COO of the platform, respectively.

This is the third international Amazon 4.0 award. The first achievement was the Jury Special Award for Best Documentary at the Europe Film Festival UK, session March and April 2021 ([read more here](#)). The second highlight was at the New York International Film Awards - NYIFA, in the category Best Documentary Short (Best Documentary Short), for the month of May ([read more](#)).

The *Cannes World Film Festival*'s mission is to highlight a new generation of emerging talent and a new wave of Filmmakers. The Festival's Jury, composed of 7 members from the film, music and other artistic and cultural industries, who have no relationship with the films in competition, awards the best films in each category through private screenings.

All monthly winners are automatically entered into the annual competition for a chance to win a Trophy and the opportunity to have their film shown at a famous theater in Cannes. The annual awards ceremony is scheduled to take place in 2022, in a luxurious Villa located in Cannes. For more information about the Prize, [click here](#).

About Amazon 4.0

The film is based on [the Amazon 4.0 Project](#) - conceived by Carlos Nobre, senior researcher at the Institute for Advanced Studies at the University of São Paulo (USP). The project aims to add the economic potential of Amazonian socio-biodiversity to the new technologies and possibilities that emerge from the Fourth Industrial Revolution (this concept results from the junction of digital technologies, biotechnologies and materials sciences, making a wide use of these modern technologies for social, economic and Amazon and its populations).

Amazônia 4.0 is 25 minutes long and aims to raise awareness of the main issues surrounding the sustainability of the Amazon and the circular economy.